



**Southeast Michigan Beacon Community**  
Michigan Diabetic Partners in Action Coalition  
October 11, 2012



**DPAC**  
**(Diabetes Partners in Action Coalition)**  
**Mission:**  
**To provide statewide leadership to prevent and control diabetes and reduce its impact in Michigan**



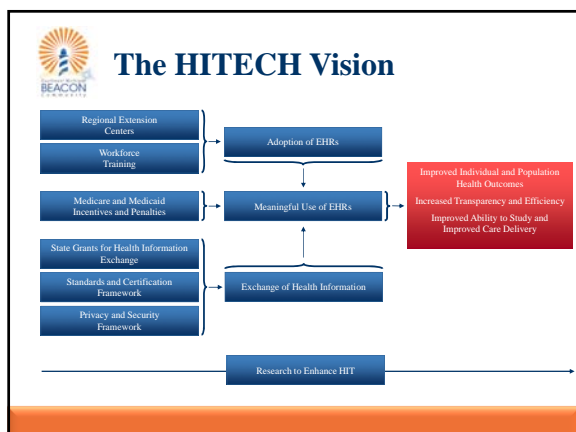
**The SEM Beacon Award**

- HITECH Act:  
The **Health Information Technology for Economic and Clinical Health** (HITECH) Act,
  - **Enacted** as part of the *American Recovery and Reinvestment Act of 2009 – “The Stimulus Plan”*, was signed into law on February 17, 2009, **to promote the adoption and meaningful use of health information technology.**
  - **Created:** *The Office of the National Coordinator for Health Information Technology* (The ONC)



**ARRA-HITECH Funding Total = \$1.7 B**

- Regional Extension Centers \$677 M
- State Health Information Exchange \$564 M
- Workforce Training Programs \$118 M
- **Beacon Communities \$265 M**
- NHIN (National Health Information Network) \$ 64 M
- SHARP (Strategic HIT Advanced Research Projects) \$ 60 M




**Beacon Overview:**  
*Clinical Transformation Project*

- \$265 M Nationwide - 17 sites
- SEM award, \$16.225M, is the largest in nation
- Transform Health Care delivery and outcomes through the effective sharing and use of health information.
- 36 month project; SEM Proj: 31 months

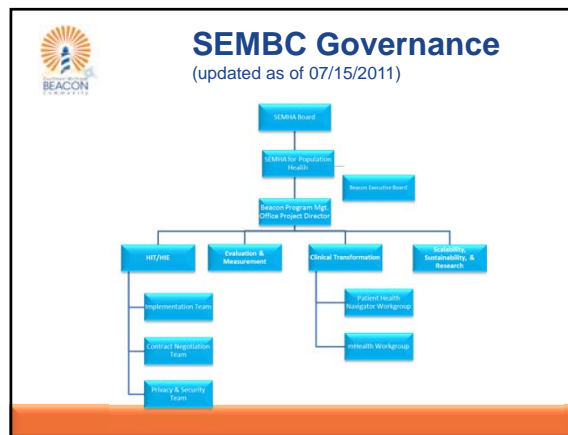


### 17 Beacon Communities

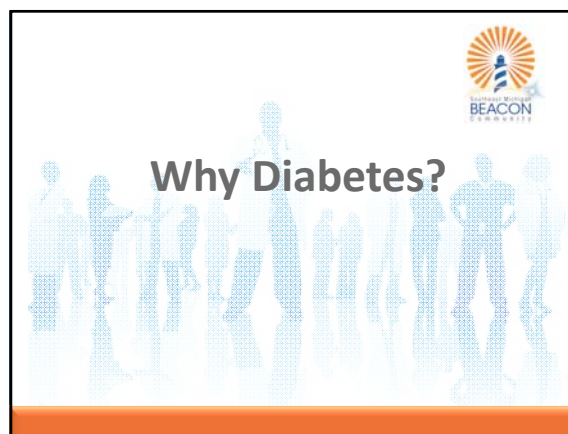
Bangor Beacon Community, Brewer, ME	\$12,749,740
Beacon Community of the Inland Northwest, Spokane, WA	\$15,702,479
Central Indiana Beacon Community, Indianapolis, IN	\$16,008,431
Colorado Beacon Community, Grand Junction, CO	\$11,878,279
Crescent City Beacon Community, New Orleans, LA	\$13,525,434
Delta BLUES Beacon Community, Stoneville, MS	\$14,666,156
Greater Cincinnati Beacon Community, Cincinnati, OH	\$13,775,630
Greater Tulsa Health Access network Beacon Community, Tulsa, OK	\$12,043,948
Hawaii County Beacon Community, Hilo, HI	\$16,091,390
Keystone Beacon Community, Danville, PA	\$16,069,110
Rhode Island Beacon Community, Providence, RI	\$15,914,787
San Diego Beacon Community, San Diego, CA	\$15,275,115
<b>Southeast Michigan Beacon Community, Detroit, MI</b>	<b>\$16,224,370</b>
Southeastern Minnesota Beacon Community, Rochester, MN	\$12,284,770
Southern Piedmont Beacon Community, Concord, NC	\$15,907,622
Utah Beacon Community, Salt Lake City, UT	\$15,790,181
Western New York Beacon Community, Buffalo, NY	\$16,092,485


### The SEM Beacon Award: **\$16.2 M**

- **Southeastern Michigan Health Assoc. - SEMHA**
  - Now the Awardee and Fiduciary for the Beacon Grant
  - The Beacon Grant will be implemented by SEMHA
  - Funded through *American Reinvestment and Recovery Act of 2009 (ARRA):HITECH -Health Information Technology, Economic and Clinical Health Act - HITECH*



- ### Beacon Executive Board (BEB)
- Vernice Davis Anthony, Greater Detroit Area Health Council
  - Yvonne Anthony, Dept. of Health & Wellness Promotion
  - Leland Babitch, MD, Detroit Medical Center
  - Thomas Cieszynski, Southeastern Michigan Health Association
  - Cynthia Green-Edwards, Michigan Department of Community Health
  - Ricardo Guzman, Community Health and Social Services Center
  - Rick Hillbom, Oakwood Hospital and Medical Center
  - Adam Jablonowski, Wayne County Medical Society ofr SE MI
  - Marsha Manning, General Motors
  - Toshiki Masaki, The Ford Motor Company
  - Barbara Rossman, Henry Ford Macomb Hospital
  - John Slaughter, Juvenile Diabetes Research Foundation
  - Lucille Smith, Voices of Detroit Initiative
  - Herb Smitherman, MD, Co-Chair, Wayne State University SOM
  - David Spivey, CEO, St. Mary Mercy Hospital
  - Cynthia Tauog, VP St. John Providence Health
  - **Edward Wolking, Co-Chair, Detroit Regional Chamber**
  - Robert Yellan, CEO, Michigan Peer Review Organization
  - Beth Nagel, Michigan HIE Coordinator (*ex officio*)
  - Derek Robinson, MD, The Centers for Medicare and Medicaid (*ex officio*)






### Worldwide Prevalence of DM

- **2000: > 170 million people with DM**  
– 70% developing countries
- **est 2030: > 370 million people with DM**
  - 73% developing countries
  - **New 2011: > 345 million people with DM**
  - **Each Yr: 7 million people develop DM**
  - **Each Yr: >3 million die of c/o DM**

Rank	Country	2000	2030
1	India	31.7	79.4
2	China	20.8	42.3
3	US	17.7	30.3


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### The Toll of Unhealthy Lifestyles in MI:

- ❑ Chronic diseases are among the most common and costly diseases but also the most preventable
- ❑ 2 of every 3 deaths are caused by FIVE chronic diseases: **heart disease, cancer, stroke, chronic lower respiratory disease, and diabetes**
- ❑ But the REAL causes of most chronic diseases and leading causes of preventable death in Michigan are:
  - ✓ Tobacco use
    - ✓ 25% of MI children Tobacco users
  - ✓ Overweight and obesity:
    - ✓ 61% of Michigan adults are overweight or obese
  - ✓ Physical inactivity
- ❑ Michigan's total costs, including health care costs and productivity losses, are more than \$20 billion annually (**\$6.5 Billion [33%] DM Alone**)


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### Diabetes Mellitus: Prevalance

- Diabetes Mellitus prevalence is increasing through out the USA and the world in an epidemic proportion.
- Over **25 million** people with diabetes in the USA
  - Prevalence of diabetes has increased by **49%** over past decade
  - **25%** are unaware they have the Disease
- Over **1.3 million** in Michigan (**300,000 unaware**).
  - Michigan has the **7<sup>th</sup> highest** diabetes prevalence rate in the United States.


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### Diabetes Mellitus: Costs

- According to MDCH FY2010 DM **in Michigan:**
  - In 2004, the estimated direct and indirect costs of diabetes in Michigan were nearly **\$6.5 billion**.
  - The average health care cost for a person with diabetes was **\$13,243** compared with **\$2,560** for a person without diabetes-
    - **5x** the costs

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### Diabetes Mellitus: Detroit

- Diabetes Prevalance: US: 7.8%; MI: 10%; **Detroit: 12.8% [many believe % closer to 16%]**
- Diabetes represents **23%** of all Detroit hospital discharges
- DRH Study **45%** either pre-DM or DM

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### Preventable Hospitalizations: Detroit

- More common in Detroit than in Michigan
  - 404/10,000 vs 240/10,000 (**69% more**)
- Conditions with greatest difference:
  - Asthma: 50/10,000 vs 18/10,000 (**174% more**)
  - Diabetes: 25/10,000 vs 11/10,000 (**132% more**)

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WYNE STATE UNIVERSITY SCHOOL OF MEDICINE



## The Need for Reform



### The Opportunity

<b>Hospital Readmissions</b>	<ul style="list-style-type: none"> <li>• ~1.1M of 6.7M Medicare admits result in 30-day readmits</li> <li>• ~250K of 2.8M non-elderly Medicaid discharges readmitted</li> </ul>
<b>ACS ED Utilization</b>	<ul style="list-style-type: none"> <li>• 117M+ ED visits/yr; 56% of ED visits were ACS visits</li> <li>• 70%+ of Medicaid ED visits potentially preventable/avoidable</li> </ul>
<b>Hosp. Acquired Conditions</b>	<ul style="list-style-type: none"> <li>• ~1.7M patients affected by hospital-acquired infections/year</li> <li>• Causes or contributes to ~100,000 deaths/year</li> </ul>
<b>Adverse Drug Events</b>	<ul style="list-style-type: none"> <li>• Over 770,000 injuries or deaths/yr from ADEs in hospitals</li> <li>• ~28-95% of ADEs preventable by reducing med. errors</li> </ul>
<b>Influenza</b>	<ul style="list-style-type: none"> <li>• ~5,500 deaths/year (avg) among patients &gt; 65 years old</li> <li>• 55-60% percent of seniors immunized for flu</li> </ul>
<b>Colorectal Cancer</b>	<ul style="list-style-type: none"> <li>• 140,000 colorectal cancer diagnoses/year</li> <li>• 53,000 deaths/year; 32,000 (60%) potentially preventable</li> </ul>
<b>Lung Cancer</b>	<ul style="list-style-type: none"> <li>• 200,000 lung cancer diagnoses/year</li> <li>• 90,000 deaths/year; 80%-90% attributable to smoking</li> </ul>

Source: Centers for Disease Control and Prevention, Lung Cancer Profile, <http://www.cdc.gov/features/lungcancer/>. Accessed October 2010.



### Southeast Michigan Beacon Community Collaborative (SEMBC)

- **Vulnerable Population**
  - Detroit, Highland Park, Hamtramck, Dearborn, Dearborn Heights
  - Population Flight
  - Physician Flight
- **Considerations**
  - Unemployed
  - Uninsured
  - Limited access to healthcare



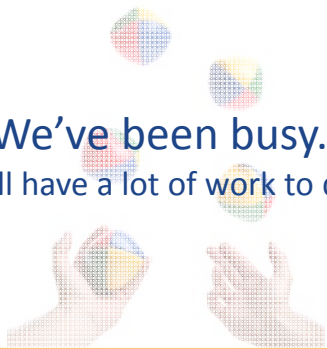


### SEMBC: Part of a Health Care Quality Revolution

- **Guiding Principles:**
  - Building and strengthening health IT infrastructure and exchange
  - Driving measurable improvements in cost, quality, and population health
  - Testing innovative, evidence-gathering approaches to improve health care performance measurement, technology integration, and delivery





## We've been busy.


### We still have a lot of work to do . . .

### SEMBC Target Goals and Measures

1. A 5% increase in the proportion of diabetic patients who receive standard recommended testing and examinations
2. A 5% reduction in the proportion of non-urgent Emergency Department utilization among diabetic patients.
3. A 5% reduction in the proportion of diabetic patients having disparity ratios for quality of care and population health measure disparities related to gender, insurer, or race.





## SEMBC Interventions


- Physician data reporting and performance feedback**
  - Establish a network of physicians who are committed to process change and data exchange.
- Care Coordination – Ambulatory**
  - Utilization of patient navigators to help patients adhere to treatment plans.
- Clinical Decision Support**
  - Targeted alerts, reminders, and decision support information.
- Care Coordination – Hospital Emergency Departments**
  - Partnerships with ED that helps identify, treat, and coordinate care of diabetic patients.
- Patient Engagement**
  - Partnerships with community and faith-based organizations that extend the reach of SEMBC.
- Telehealth**
  - Use mobile and other messaging options to identify diabetes within the SEMBC.

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## Clinical Transformation

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## Clinical Transformation


- Objective**
  - Achieve a 5% increase in standard testing among diabetics at SEMBC-affiliated practices
  - High impact measures include
    - A1c testing
    - LDL-C testing
    - Eye Exams
    - Foot Exams
    - Blood pressure <140/90




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## Clinical Transformation Components



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## CT Participation and Outreach

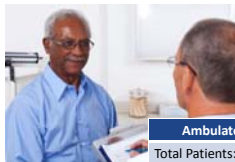



Key Participants/Activities	
46 SEMBC-Affiliated Practice Sites	-FQHC 22 -Private Practice 24
123 SEMBC-Affiliated Physicians	-FQHC 68 -Private Practice 55
4	Emergency Departments
7	Patient Health Navigators
29	Community/Faith Based Events

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## Patient Engagement



Ambulatory Care	Through 9/17/12
Total Patients: All Practices	183,599
Total Diabetic Patients	22,590
Patients Referred to Patient Health Navigator	1,298


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### Ambulatory Care Practice Update

- **ALL** intervention practices have implemented some form of Clinical Decision Support tool
- **ALL** practices: enrolled in MCEITA
- **76/123** physicians: registered for Medicare/Medicaid Meaningful Use incentives
- Engaging practices beyond clinical transformation in IT integration as HIE is closer to implementation

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### Patient Health Navigators



Activity	Participation Rates Through 9/14/12
Patients <b>REFERRED</b>	1,576 Target: 1,700
Patients <b>ENGAGED</b>	46% 732 of 1,576
Patients <b>DECLINED</b>	33% 520 of 1,576

•Inaccurate contact info.  
 •Denial of presence of disease  
 •Unable to reach by phone or mail



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### Early Results: By the Numbers


- Compared to baseline measures, Q1 2012 (the first quarter of CT intervention activity), High Impact Clinical Measures are encouraging; diabetic patients . . .
  - who received foot exams increased **29%**
  - who received LDL-C tests increased **5%**
  - who had A1c testing increased **5%**
  - with blood pressure readings <140/90 increased **6%**

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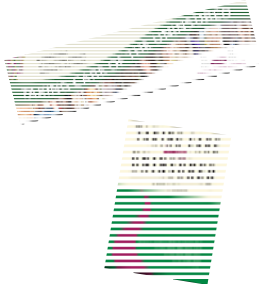
### Emergency Department Intervention

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### Safety Net Integration: PCP & ED

- Ongoing and active work with FQHCs
  - Direct patients with no medical home to FQHCs
  - Strategies for increased access
  - Patient Health Navigator support




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### ED Intervention Background

- Objective
  - Identify and engage diabetics sooner rather than later
- Strategy
  - Work with local EDs to identify previously undiagnosed diabetics and pre-diabetics and direct them to an appropriate care setting



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## Intervention Design

- Based on initiative that was started at Detroit Receiving Hospital
- Enhanced by
  - Increased accessibility
  - Linkage to primary care
  - Community-wide expansion



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## Participating EDs

- Detroit Receiving Hospital
  - Point-of-care testing
  - Active: February 12, 2012
- St. John Hospital
  - Post ED visit data analysis
  - Active: March, 2012
- Henry Ford Hospital
  - Point-of-care testing
  - Active: July 1, 2012
- Sinai Grace Hospital
  - Q4 2012




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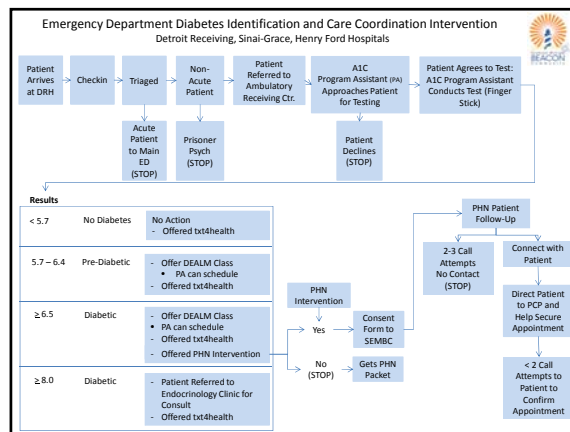



## Participating EDs

- On site point of care process for non-acute patients
  - Simple screening process
  - Based on results
    - Patient education classes
    - Patient Health Navigator support
    - Access to primary care
    - Referral to endocrinology clinic
    - Txt4health



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## Preliminary Results

### Non-Diagnosed Diabetics and Pre-Diabetics

	DMC Detroit Receiving Hospital		Henry Ford Health System		SJOHN Health
	2/1/12 - 7/15/12	7/2/12-7/16/12	7/2/12-7/16/12	3/25/12-7/15/12 (PHN referral)	
# Eligible Patients	11,354	469			n/a
# Patients Tested	5,078	45.2%	199	42%	n/a
Pre-Diabetic (A1c 5.7-6.4)	1,481	29%	58	29%	n/a
Diabetic (A1c > 6.5)	315	6.1%	15	7.5%	n/a
PHN referrals from diabetic population	207	66%	6	40%	165

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## Plus...

- Launching BeaconLink2Health
  - Groundbreaking Health Information Exchange
  - One hospital system and five pilot practices scheduled to launch early in Q4
- Ongoing support and promotion of txt4health
  - Beacon-affiliated practices and ED partners
  - Partner integration and community events
  - Launching program evaluation



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Thank You