# DIABETES AND SOCIAL MEDIA



Figure 1: Deanna Pogorelc, Social Media and Chronic Disease, MedCity News

#### Reasons to use Social Media

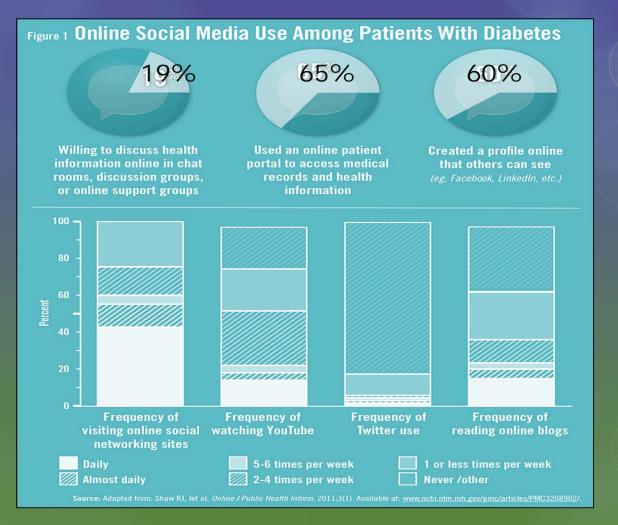


Figure 2: Joyce Lee MD MPH, Capitalizing on Social Media to Enhance Diabetes Care, Physician's Weekly

#### **FACEBOOK**





Figure 3: CrunchBase, Facebook screenshot #1, Facebook



#### **TWITTER**

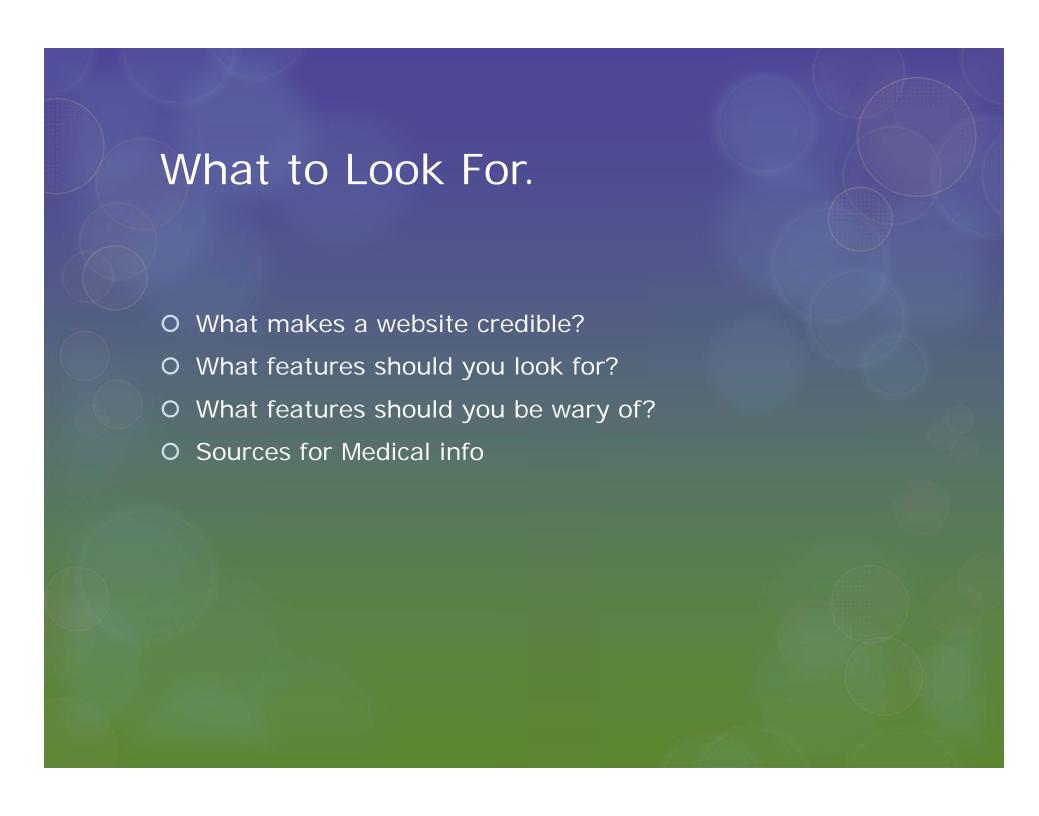


Figure 4: Lauren Dugan, Who's Got The Most Popular Brand Page On Twitter?, All Twitter

## Blogs, Forums, Programs; what are they? How do they help?



Figure 5: Blog and Forum Development, Shrigen Technologies

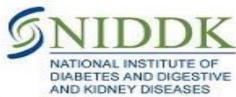


#### PHONE APPS!!

- O Glucose Buddy
- O GoMeals
- O Diabetes App
- O Diabetes Management



#### OTHER WEBSITES





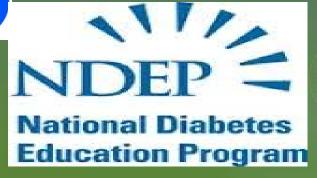






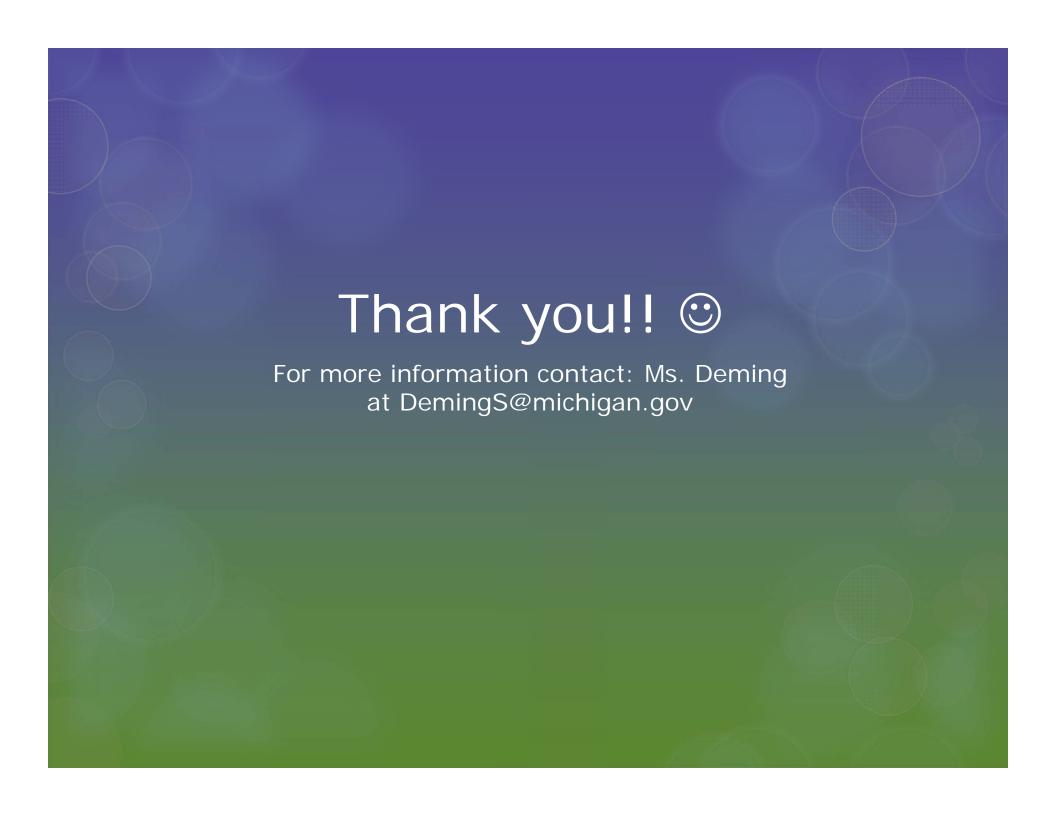


of Michigan



### OTHER GENERAL SOCIAL MEDIA SITES AND APPS

- O Pinterest https://www.pinterest.com/
- O <a href="Instagram">Instagram</a> https://instagram.com/accounts/login/?next=/accounts/badges/
- O Flickr https://www.flickr.com/
- O <u>Tumblr</u> https://www.tumblr.com/
- O SnapChat http://www.snapchat.com/
- O StumbleUpon http://www.stumbleupon.com
- O Google+ https://plus.google.com/
- O <u>LinkedIn</u> http://Linkedin.com



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